

Intrepid's Beauty & Personal Care Practice Experiences Record M&A Activity

Capturing maximum value of a brand requires an intimate awareness of industry trends, a deep understanding of the brands and products that compete in the market, and personal connections with all key players who make up the ecosystem. Intrepid's Beauty & Personal Care practice has emerged as one of the most influential M&A advisors in this sector, delivering winning results for its clients in a record seven completed transactions in 2015.

Beauty & Personal Care Leadership Team



Steve Davis
 Managing Director
 Head of Beauty & Personal Care
sdavis@intrepidib.com



Shahriar Attaie
 Vice President
sattaie@intrepidib.com

Cosmetics | Hair Care | Skin Care | Professional Products |
 Natural Products | Fragrances | Body Care | Accessories

Intrepid is one of the most active mergers and acquisitions advisors in the Beauty & Personal Care sector. To learn more, visit intrepidbeauty2015.com.

Leading M&A Advisor to the Beauty Care Sector

Select Transactions

<p><i>Too Faced</i> a portfolio company of WESTON PRESIDIO has sold a majority stake to  GENERAL ATLANTIC in conjunction with Too Faced founders and senior management</p> <p>Advisor to Too Faced Cosmetics</p>	<p>CHATTERS HAIR BEAUTY SALON has been acquired by  ONCAP in partnership with the existing management team</p> <p>Advisor to Chatters Canada</p>	<p>Continental Fragrances, Ltd. dba  SALON GRAFIX has been acquired by  High Ridge Brands a portfolio company of  BRYNWOOD PARTNERS</p> <p>Advisor to Continental Fragrances</p>
<p>DAVEXLABS LLC dba LANZA a portfolio company of  Caltius Equity Partners has received a growth equity investment from  WEST VIEW CAPITAL PARTNERS® in partnership with Chief Executive Officer David Berglass</p> <p>Advisor to DAVEXLABS LLC</p>	<p>JD Beauty Group  owner of  Wet brush has obtained a majority investment from  tOpSpin</p> <p>Advisor to JD Beauty Group</p>	<p>LORAC has received an investment from  encore* consumer capital in partnership with management</p> <p>Advisor to LORAC Cosmetics</p>
<p>product club has been acquired by  BURMAX</p> <p>Advisor to Product Club</p>	<p>PUREOLOGY serious colour care a portfolio company of  TSG CONSUMER PARTNERS has been acquired by L'ORÉAL</p> <p>Advisor to PUREOLOGY*</p>	<p>JOICO and its subsidiaries has been acquired by  ZOTOS a subsidiary of  SHISEIDO</p> <p>Advisor to JOICO*</p>

*Represents transactions executed by principals of Intrepid at prior firms.