



FINANCE & GROWTH | ETHNIC MARKETS
CONSUMER TRENDS | PRODUCT DEVELOPMENT
TECHNOLOGY | PACKAGING
SUSTAINABILITY | INNOVATION

FEBRUARY 10, 2016
CITY CLUB DOWNTOWN | LOS ANGELES



AGENDA

8:00 - 8:45AM | Registration / Networking / Breakfast | Hollywood Room

8:45 - 9:30AM | Opening Remarks and Keynote Speaker | Hollywood Room
FREYA WILLIAMS | Author and Business Consultant

9:45 – 10:45AM | Breakout Sessions (PICK ONE)

Breakout Session #1 | Finance: Money Matters - How food companies are scaling, creating profit and growth | Harbor Room

Mike Dokmanovich, Regional President, Middle LA and OC, Comerica Bank

Jason Brown, Partner, Victory Park Capital

Iain Douglas, Managing Director & Co-Founder, Endeavour SEAM

Jim Freedman, Chairman and Managing Director, Intrepid Investment Bankers (Moderator)

Breakout Session #2 | Product Development, Compliance, Sustainability, Innovation, Packaging and Technology | Santa Monica Room

Sanjay Kumar Rajpoot, CEO, FarmX

George Salmas, Esq., Food Lawyers®

Ron Blitzer, Co-CEO, Be Green Packaging

Nick Avakian, Principal, R&D, RSM

David Gustin, CEO, IdeaVentures (Moderator)

11:00AM – 12:00PM | Breakout Session #3 | The Changing Consumer: Ethnic Markets and Consumer Trends - A Changing Landscape for Food Retailers | Harbor Room

Paul Cromidas, VP of Sales and Marketing, C&F Foods

Ryan Patel, Vice President, Global Development, Pinkberry

Lupillo Ramirez, Director of Private Label, Northgate Gonzalez Market

Ricardo Robles, CEO, La Reina Foods

Mina Trujillo, Food Summit Founder and Producer, Chraft PR (Moderator)

12:00 – 1:00PM | Networking Lunch | Hollywood Room

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